

Vision

“Empowering Lives Through Connecting Businesses”

Our Desire – Help small businesses grow and expand

Our Belief – All businesses impact lives within their spheres of influence.

Our Vision – As effective and curated connectors, we envision small businesses being strategically connected that will empower their growth. As their businesses grow, those lives will also be empowered and grow.

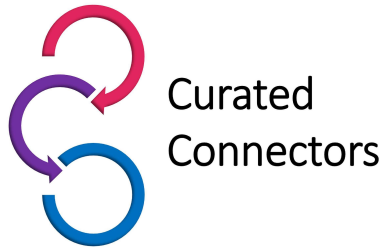
Mission

Our mission is to:

- **Connect** strategically aligned businesses to create a growth ripple effect
- **Curate** expansion and outreach options for small businesses

Our Services

1. Market Entry Support - we help small businesses build “entry bridges” to their SEA markets of interest. Information and connections can be tailored to suit needs and budgets
2. Business Connection Services - reconsider the effectiveness of trade missions, trade shows and solo business development efforts. We will curate suggested business connections based on the needs and target audience of our customers
3. Curated Events Management - Be it workshops or seminars, in Singapore or SEA, we work closely with our customers to manage these curated events for them, so that they can focus their resources and manpower on their core strengths

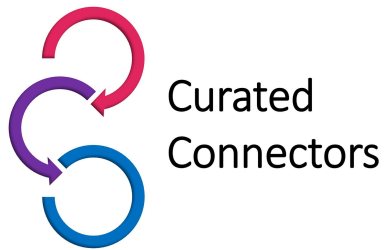


Our Experiences

- Building strong B2B and B2G connections in Singapore and selected countries in SEA (Indonesia, Cambodia etc)
- Events management of varying scale and requirements (workshops, seminars, conferences)
- Secretariat support for associations
- Successful application of various Singapore government funding schemes (LEAD I, PIC, PCP, CSP etc)
- Successful implementation of industry certifications and programmes (Singapore Quality Class, ISO 9001:2015, Responsible Care, BizSAFE Level 3, GHS)
- Representing SME interests through public speaking engagements locally, regionally and globally

Through a specialised network of partners, we are positioned to connect SMEs interested to expand to SEA, and also SMEs from around the world interested to make their mark in this region.

Connect with us today to find out more - info@curatedconnectors.com



OOI Tiat Jin, TJ
Founder and Principal Consultant

TJ founded Curated Connectors following numerous engagements with SMES both locally and globally, with the aim of helping them grow their businesses through strategic and curated connections.

His passion to empower SMEs stemmed from his days with the Singapore Chemical Industry Council (SCIC), where he was the secretariat and managed the industry's Responsible Care programme, being actively involved in helping SMEs adopt and implement. Subsequently as General Manager of Absotech, a local chemical distribution company, his engagement deepened as he chaired the SCIC's SME Committee and represented SME interests at both the SCIC Responsible Care Committee and the National Chemical Management & GHS Taskforce.

TJ's scope of engagement expanded when he took on the role as Director of the Asia Pacific MSME Trade Coalition (AMTC). With the mission to engage and empower the micro, small and medium sized enterprises in the region, he managed strategic development and organisation transformation, whilst concurrently strengthening relationships with AMTC stakeholders.

With a career spanning more than 20 years, TJ brings to the table a wide range of skill sets from strategic planning, business development to corporate administration, events management and public speaking. He enjoys engaging audiences of all sizes, and has had the opportunity to share with both the public and private sectors at regional and international platforms such as the WTO Public Forum.

He firmly believes that every small business has the ability to impact and empower lives as they grow and flourish. Hence Curated Connectors was set up with the vision of **Empowering Lives through Connecting Businesses.**

TJ graduated with a Bachelors' Degree (Hons) in Electrical and Electronic Engineering from the University of Manchester, United Kingdom.