

Invitation to Exhibit



www.medicalfair-asia.com

13th International Exhibition on Hospital,
Diagnostic, Pharmaceutical, Medical &
Rehabilitation Equipment & Supplies

MARINA BAY SANDS, SINGAPORE
9 – 11 DECEMBER 2020

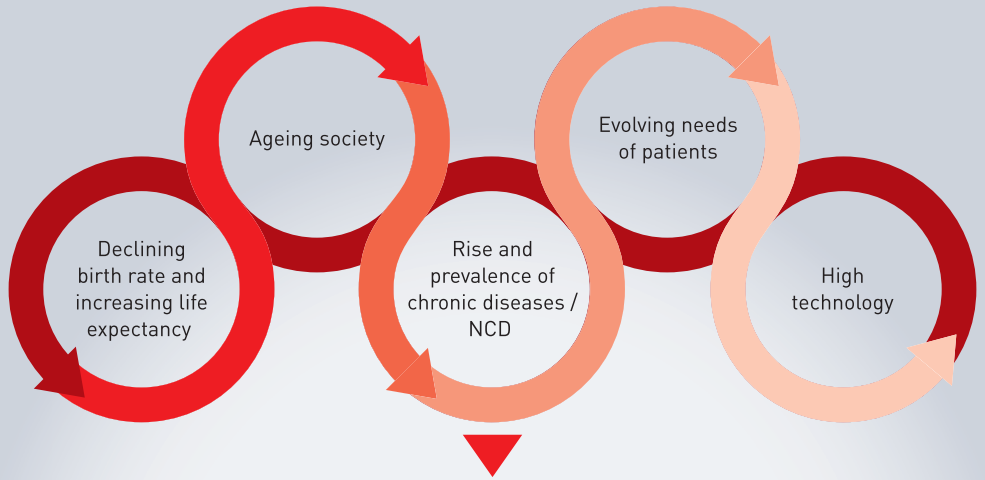
Member of  MEDICAlliance



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THE FUTURE OF HEALTHCARE

Change is happening across the healthcare eco-system.
Where do you see the future?



Showcase your latest products and innovations at **MEDICAL FAIR ASIA 2020!**



Most established exhibition of its kind in the region since 1997



No. 1 sourcing platform for all those involved in healthcare



Exhibit alongside **1,200 companies** and **25 national groups**



Strategic **gateway** to do business in Southeast Asia



Synergistic co-location with the 12th Occupational Safety and Health Asia



PAVILION

ADVANTECH CORPORATION (THAILAND)

35



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THOUGHT LEADERSHIP & KNOWLEDGE-SHARING



**MEDICINE
+ SPORTS
CONFERENCE**

**3rd MEDICAL FAIR ASIA MEDICINE +
SPORTS CONFERENCE (MFAMSC)**

9 December 2020

Hall D1, Level B2,
The Sands Expo & Convention Centre,
Marina Bay Sands, Singapore

**Call for Speakers
OPENS now till
30 May 2020!**

Returning to Singapore for the third time, the conference will bring together regional as well as international, leading sports medicine and sports science experts, physiotherapists, professional athletes, sports techies and visionaries for an interdisciplinary dialogue on innovative approaches in prevention, training, regeneration and rehabilitation.

Topics include:

Action Plans and Guidelines for Public Health

Digital Innovations in Sports and Healthcare

Exercise Medicine

Individualising programs for Training, Injury Prevention and Rehabilitation

Innovations in Sports Medicine

Monitoring Vital Data and Sports Performance

New Approaches in Diagnostics

New Findings in Optimising Health and Performance

Sports Nutrition

Tailored Exercise Programs for Patients and Athletes

The Role of Physical Activity in Healthcare

Virtual & Augmented Reality for Training, Prevention and Rehabilitation

Wearable Technologies

For more information, please visit www.medicalfair-asia.com

Co-located Conferences and Seminars

**2nd Paradigm Shifts in Healthcare Symposium
– Prehabilitation in Community Health**

10 & 11 Dec 2020

The symposium will focus on how the community can help prepare the individual for better surgical outcome with the aid of technology and wearables.

**WT I
Wearable Technologies ASIA**

10 Dec 2020

Learn how wearables digitise the healthcare industry and discover a new era of fitness wearables and latest enabling technologies.

MEDICAL FESTIVAL ASIA

1 Mega Festival • 2 Established Organisers • 3 Days • 4 Key Pillars



Moving the future of healthcare and medical technology is the debut of Medical Festival Asia, the first-of-its-kind in Southeast Asia and must-attend business event on the industry calendar.

Centred on four pillar activities, Medical Festival Asia serves as a one-stop marketplace, gathering key stakeholders of the medical and healthcare industry biennially in Singapore. Medical Festival Asia is jointly conceptualised by Messe Düsseldorf Asia and GlobalHealth Asia Pacific.



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From institution-based to community-supported ageing



Reach out to medical and healthcare establishments and organisations from the region.

Be part of the Community Care Pavilion today, email medicalfair-asia@mda.com.sg

Here's who you will meet

Rehabilitation Organisations • Nursing Homes • Organisations For The Disabled • Emergency Relief Organisations • Social Welfare Organisations • Care Services & Self-help Groups • Elderly Care Establishments • Independent Caregivers • In-home Nursing Carers • Medical Institutions • Academics and more.



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Are you an innovative, maturing healthcare start-up seeking out partners to collaborate and build strategic relationships?



Here's a snapshot of *topics at the Start-Up Podium®:

- ➔ Funding Trends in Healthcare Start-ups
- ➔ Women in Medtech and Life Science Start-ups
- ➔ Using Blockchain, AI, Cloud in Healthcare
- ➔ Quantum Computing
- ➔ Robotic Surgery
- ➔ MedTech Opportunities in Southeast Asia
- ➔ Women Start-ups ... and more!

* Topics accurate as at time of print.

Be part of the **MEDICAL FAIR ASIA START-UP PARK** experience today!
For special rates, contact us now at medicalfair-asia@mda.com.sg

START-UP PARK



ENGAIN CO., LTD



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FREE PUBLICITY OPPORTUNITIES & BUSINESS MATCHING

YES, it's **FREE!**

Maximise your participation at MEDICAL FAIR ASIA 2020 to increase awareness of your brand and products.

VIP Nomination



Make your customers feel important. Nominate them and we will send an invitation to them, in your organisation's name.

Editorial Coverage



New product / Worldwide launch / First time in Asia / Newly improved product.

Technical Presentation

(Limited slots available, first-come-first served basis only!)



Introduce your products to visitors. Sign up for a free speaking slot.

Email Campaign



Special feature / mention or interview in email broadcasts sent out to visitors.

Online Catalogue & Show Guide



Get your company name and booth number listed so visitors know where to find you on the showfloor!

Be featured on Official Show Website



All you need to do is give us a brief product description + image!

Direct Mailing: Visitor Flyer



Get featured and let visitors know about your participation! Circulation month: **June**

Direct Mailing: Show Update Volume 1



Get featured and let visitors know about your product / services. Circulation month: **August**

Direct Mailing: Show Update Volume 2



Get featured and let visitors know about your product / services. Circulation month: **October**

Make Valuable Connections

Gain quality leads and network effectively with important customers and buyers from the region through our complimentary business matching service.

It's FREE!

This service will be available to all exhibitors from **end October - early November 2020**.



*Publicity opportunities listed here are subject to change without prior notice and changes are at the discretion of the show organizer.



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